

Advertising Signage Guaranteed to Touch Consumers in High Traffic Locations



Own the Entrance Areas to High Traffic Locations

Turnstile Advertising™ with the multi patented Turnstile AdSleeve® Armcover signage effectively allows companies to reach and influence consumers at the point of entry to stadiums, arenas, transit locations, amusement parks, fairs, festivals, horse tracks and other high traffic locations.



entry media, inc.

HELPING COMPANIES STAND OUT WITH
TURNSTILE ADVERTISING SINCE 1994

407.678.4446 • fax 407.679.1658
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127 West Fairbanks Ave., #417 • Winter Park, FL 32789

Every year billions of consumers line up to pass through turnstile units located in high traffic areas such as NFL and Soccer Stadiums, Major and Minor League Baseball Ballparks, NBA and NHL Arenas, College Arenas and Stadiums, Multi-Purpose Venues, Amphitheaters, State Fairs, Amusement Parks, Mass Transit Centers, Horse Tracks, and many other venues.

For over 14 years, Entry Media has been offering companies an effective advertising vehicle to reach and literally touch consumers at these high traffic locations with their proven effective signage – Turnstile Advertising™ with the multi-patented Turnstile AdSleeve® Armcover units. These high quality custom made sleeves easily secure onto any sized turnstile arm and allows a company to insert an advertising message that people will see and touch as they walk through. A simple idea yet market tests have shown that consumers recall the turnstile message more than any other facility signage (unaided). In the latest market test conducted 66.7% of respondents recalled the advertiser on the turnstiles!

Find out why so many companies have chosen to promote themselves using Turnstile Advertising™ with Turnstile AdSleeve® Armcovers. Clients include – Coca-Cola, Verizon, Bank of America, Comcast, Embarq, GEICO, New York Daily News. Some of our clients using this proven effective signage include the New York Yankees, Dallas Cowboys, Chicago Bears, Orlando Magic, New York Mets, San Francisco Giants, Cleveland Browns, Seattle Mariners, Philadelphia 76ers and Flyers, Houston Texans, Cincinnati Bengals, New Orleans Hornets, CBS Outdoor, and New York Metropolitan Transit Authority.

For more information and available locations call Entry Media, Inc. at 407.678.4446, email us at info@entrymedia.com or call sports teams and facilities directly.

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“[the Turnstile AdSleeve Armcover is] one of the **marketing breakthroughs** of the year. AdSleeves make turnstiles a **successful** ad medium.”

– *Advertising Age*

“Humble turnstiles **revolutionize arena marketing.**”

– *The Wall Street Journal*

“...a **revolutionary** branding tool.”

– *Editor and Publisher Magazine*

“**Turnstiles put perfect spin** on products, advertisers find.”

– *USA TODAY, Baseball Weekly*

“A great way to **communicate** to our consumers in a **fun, interactive** way.”

– *Nancy Long, Consumer Marketing Manager,
St. Louis Post-Dispatch*

“...fans **can't miss** GEICO when they enter...”

– *Jack Hughes,
Director of Advertising, GEICO*

“Turnstile Armcovers get ads **into the palms of prospects' hands.**”

– *Sales & Marketing
Management Magazine*

“**Sports stadiums** go for turnstile sponsors.”

– *Brandweek*

